

- Colin C Thom -

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SUMMARY:

I am a highly skilled graphic/media designer with particular experience in online learning. I am comfortable with the entire gamut of graphic design and layout, as well as web technologies.

QUALIFICATIONS:

Graphic / Media / Interactive / Web / eLearning Designer

- * Over 15 years professional experience in all aspects of graphic and media design, from client needs assessment through delivery of final product
- * Technically proficient with internet design and delivery
- * Outstanding skill in development of interactive eLearning and computer-based training content
- * Exceptionally creative digital designer and traditional illustrator
- * Expertise in a wide array of graphic and media software, both 2D and 3D, including Adobe Creative Suite, Photoshop, Flash, Captivate, Illustrator, Dreamweaver, Maya, 3DStudioMAX
- * Tenacious problem-solver and asset to Quality Assurance process

2003 – Present, FREELANCE ILLUSTRATOR / DESIGNER:

- * Published traditional-media illustrator for fantasy literature, role-playing games, comics, and textbooks
- * Designer of business identity, logos, collateral, and presentations

Mar 2012 – May 2012, Aptara Inc

CONTRACT FLASH DESIGNER / DEVELOPER:

- * Created graphic and media content for online training courses, and integrated content into a complex Flash-based system
- * Effectively analyzed and debugged problem areas and satisfied client requests
- * Established milestones and managed project expectations

Nov 2009 – Sep 2011, Lockheed-Martin GTL Electronics

SENIOR GRAPHIC DESIGNER / DEVELOPER:

- * Actively contributed to training platform development, instructional and curriculum design, graphic design, and user experience for extensive library of eLearning courses for a major government agency
- * Established client needs, designed training interface, established best practices, and maintained style guide
- * Designed and developed interactive and media content

Nov 2007 – Oct 2009, Lockheed-Martin IS&GS Defense

GRAPHIC DESIGNER:

- * Created multimedia instruction courses, as well as sales demos and promotional presentations, in both print and interactive media formats
- * Introduced 3D and interactive content into eLearning programs for the US Army, and designed user interface improvements
- * Helped guide Lockheed-Martin IS&GS product line consisting of three out-of-date courses into a product line consisting of nine courses, greatly improved in both aesthetics and functionality
- * Served as project lead for two of those courses

Apr 1992 – Feb 2007, EduNeering Inc

GRAPHIC DESIGNER:

- * Carefully managed time and priorities for multiple projects in all areas of 2D/3D media
- * Integrated high levels of artistry in graphic design and interactive content for many eLearning and computer-based training products, for both government agencies and Fortune 500 companies
- * Served as a key member of a creative team building multimedia and video presentations
- * Designed look and feel of over 150 unique online and computer-based training courses
- * Established standards and techniques for converting computer-based course content to web delivery
- * Developed interactive templates that could be used by other developers, such as a Flash quiz which allowed teammates to build quizzes 75% faster
- * Created promotional materials, presentations, posters, flyers, CD packages

SOFTWARE SKILLS:

- * Adobe Creative Suite: Photoshop CS4/CS5, Flash CS4/CS5, Captivate, Illustrator, InDesign, AfterEffects, Fireworks
- * Actionscript 2, HTML, CSS, XML, Javascript, PHP, MySQL
- * Painter
- * Maya, 3DStudioMax, Poser
- * Dreamweaver, Wordpress, Home Site
- * Soundbooth, Premiere, Sound Forge
- * PowerPoint, Word, Excel

ADDITIONAL SKILLS and KNOWLEDGE:

- * User interface, User experience
- * Freehand drawing and illustration
- * Icon design
- * Cartooning, animation, character design
- * Photography and video
- * Digital painting tablet
- * Logo design
- * Print production, package and label design
- * Pharmaceutical compliance and labeling issues
- * FDA and OSHA compliance issues

ADDITIONAL COURSEWORK:

2012 – PHP and MySQL, Wordpress
2011 – Illustrator’s Master Class – Amherst College
2010 – Design Theory for Mobile Devices – Lockheed Martin
2009 – Three Dimensional Visualization of Battlefield, Space Illustration – Lockheed Martin
2008 – Project Management – Lockheed Martin, Actionscript 3 Programming Theory

AFFILIATIONS and INTERESTS:

Society of Children’s Book Writers and Illustrators
Kokikai Aikido, Martial Arts Instructor with Rutgers Recreational Services
WBGO Public Jazz Radio
New Jersey Mycology Association
Sierra Club

EDUCATION:

BA with Honors, Dean’s List - Rutgers College, New Brunswick, NJ - Major: Visual Arts, Minor: Biology
Rutgers School of Pharmacy